

BROKERS

WORLDWIDE

International Postal Services

Brokers Worldwide Introduces Canadian Address Manager via Group 1 Software

Philadelphia, PA – July 7, 2004 - Brokers Worldwide is pleased to introduce its new *Canadian Address Manager* service, which utilizes *Group 1 Software* in order to sort Canadian mail under the Letter Carrier Presort (“LCP”) guidelines. This is the finest mail sort for Lettermail, Admail, and Publications, allowing customers to receive the greatest postal discounts available. *Group 1* offers a comprehensive software solution that cleans, codes, validates, and standardizes address data. Because the CPC requires that 95% of addresses be valid in order to avoid being surcharged for those pieces that are not standardized, Brokers Worldwide utilizes *Group 1 Software’s* program in order to verify that the addresses in our customers’ lists are standardized and valid.

By ensuring that mailings meet Canadian Post Corporation (“CPC”) standardization requirements, our customers can avoid surcharges for non-standardized pieces and obtain substantial cost savings from CPC discounts and incentives. Monthly software updates provide the most up-to-date Canadian address data.

In addition to performing an LCP sort, Brokers Worldwide provides merge/purge services for our customers’ Canadian mail.

Brokers Worldwide is pleased to offer this new service, and we are looking forward to the opportunities that this service will allow us to provide to our customers! Please contact us at 1-800-624-MAIL for additional information on how Brokers Worldwide can help your organization save time and money on the processing of your Canadian mail.

About Brokers Worldwide

Brokers Worldwide is the nation’s leader in international mail services, specializing in the distribution and lettershop of direct mail, catalogs, invoices, magazines, and journals worldwide. We are one of the largest international mail consolidators in the United States, offering fast, reliable mail services at competitive prices, and serving a diverse customer base nationwide. Our experienced team has successfully offered solutions in the international mail industry for over eighteen years. We combine our expertise, extensive postal network, and customer service focus to provide our clients with the best international mail services on the market. Our three mail facilities in Philadelphia, Chicago, and San Francisco make access to international mail savings and services simple and convenient for any business. For more information, please visit us on the web at www.brokersworldwide.com