

# **BROKERS**

## **WORLDWIDE**

### **International Postal Services**

#### **WORLDWIDE NEWSFLASH**

##### **USPS & Canada Post Rate Increases Scheduled for January 2011**

*November 8, 2010*

##### **USPS Rates Set to Increase Effective January 2, 2011**

The USPS has announced **new international pricing for their competitive products, effective January 2, 2011**. USPS' competitive products include Priority Mail, Express Mail, Parcel Select and Parcel Return Service, in addition to certain international mail offerings, such as IPA, ISAL, GXG, and GBE. Brokers Worldwide is currently in the process of analyzing the new rates to determine the impact. Depending on the country of distribution and piece weights, the **IPA and ISAL increases range from 3.5 percent to 7.5 percent** (with no changes for M-Bags). New prices have also been announced for Express Mail, Global Express Guaranteed, Express Mail International, Priority Mail International, Parcel Select and Parcel Return Service.

For more details on the USPS' January 2011 rate increases, please visit the links below:

**\*NEW\* Jan. 2, 2011 Proposed Pricing Information on the USPS' Postal Explorer website:**

<http://pe.usps.com/>

**USPS' Press Release regarding 2011 Shipping Prices:**

[http://www.usps.com/communications/newsroom/2010/pr10\\_103.pdf](http://www.usps.com/communications/newsroom/2010/pr10_103.pdf)

**USPS Federal Register Notice: Domestic Shipping Services Pricing and Mailing Standards Changes:**

[http://pe.usps.com/FRN/2011\\_Jan\\_SS\\_domestic\\_final.pdf](http://pe.usps.com/FRN/2011_Jan_SS_domestic_final.pdf)

**USPS Federal Register Notice: International Product and Price Changes:**

[http://pe.usps.com/FRN/2011\\_Jan\\_SS\\_international\\_final.pdf](http://pe.usps.com/FRN/2011_Jan_SS_international_final.pdf)

##### **Canada Post Rates Set to Increase Effective January 17, 2011**

As Brokers Worldwide previously informed our customers, the Canada Post will be increasing the domestic basic letter rate by 2 cents, from 57 cents to 59 cents, for standard letters weighing up to 30 grams, effective January 17, 2011. The basic stamp price will then increase by an additional 2 cents in each of the following three years. In addition to the Lettermail price increase, Canada Post has announced price increases for other mail products, including Admail and Publications Mail. **Canada Post's proposed rate increases represent a weighted average increase in 2011 of 3.3 percent.**

For an overview of the price and service changes effective January 17, 2011 and links to the 2011 Price Sheets, please visit <http://www.canadapost.ca/cpo/mc/business/productsservices/rates.jsf>

##### **Brokers Worldwide Customers**

Brokers Worldwide's Account Managers are currently in the process of evaluating the effect of the postage increase on each of our customers and communicating any rate changes. We fully understand the challenges faced by each of our customers in the current mail market, and we are committed to doing everything possible to minimize this increase.

As always, we appreciate your continued business and the confidence you have placed in us.

Regards,

Brokers Worldwide

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