

**BROKERS WORLDWIDE NEWSFLASH**

**USPS Revising Move Update Standards Effective Nov 23<sup>rd</sup>**  
*October 20, 2008*

The US Postal Service is revising the Move Update standards, effective November 23, 2008, in an effort to decrease the percentage of undeliverable mail. The purpose of the Move Update standards is to reduce the number of mail pieces that require forwarding or return by periodically matching a mailer's address records with customer-filed change-of-address orders.

The final rule was published on September 28, 2007, and included the following changes related to Move Update processing:

- Increase the minimum frequency of Move Update processing from 185 calendar days to 95 days prior to the date of mailing.
- Extend the revised Move Update standards to include all Standard Mail (letters, flats, parcels and Not Flat-Machinables), as well as automation-rate and presort-rate First-Class Mail.

For more detail on the Move Update requirements and the importance of maintaining updated address lists, please go to <http://www.usps.com/cpim/ftp/pubs/pub363.pdf>.

There are four approved Move Update methods offered by the USPS for First-Class Mail® and Standard Mail® (two additional alternative methods are also available for First-Class Mail® only):

- OneCode ACS™ (Address Change Service) in conjunction with an Intelligent Mail barcode and a mailer ID or Address Change Service used with an ACS participant code and an appropriate on-piece ancillary service endorsement.
- NCOALink™ processing.
- FASTforward® MLOCR processing (letter mail only).
- Ancillary Service Endorsement.

For those customers for whom we handle mail that will be directly affected by the new Move Update requirements, Brokers Worldwide will be in touch to discuss these changes in greater detail and to work with you on the new process and the options available.

Regards,  
Brokers Worldwide  
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*Brokers Worldwide offers a host of international and domestic data processing services to help our customers maintain the quality of their mailing lists. For more information on our **Data Processing services**, please visit us on the web at [http://www.brokersworldwide.com/http/services\\_dataProcessing.html](http://www.brokersworldwide.com/http/services_dataProcessing.html).*

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