

BROKERS

WORLDWIDE

International Postal Services

WORLDWIDE NEWSFLASH

Canadian Data Work Changes Effective July 20, 2009

June 18, 2009

New File Import Capability

By July 20, 2009, the **electronic transmission of the Mailing Plan into EST will be mandatory for LCP Addressed Admail and LCP Publications Mail**. LCP Addressed Admail and LCP Publications Mail inducted without the required Mailing Plan file uploaded to EST will be **subject to a surcharge of \$0.05 per piece** on the entire mailing upon induction at the Receipt Verification Units.

New Bar Code Container Labels

Effective July 20, 2009, it will be mandatory for **all container labels and tie-on bag tags for LCP Addressed Admail and LCP Publications Mail to include a bar code and/or the associated human-readable data**. The new bar code and associated human-readable data may be generated by SERP software and linked to the EST Order, which will help enable a faster and more efficient acceptance process. If your printer does not have the capability to produce a barcode, the human-readable data that represents the bar code content will be accepted without penalty until January 10, 2010, at which time inclusion of the barcode on all labels will also become mandatory, otherwise a **surcharge of \$0.05 per piece on the entire mailing will apply**.

Important Points to Consider...

Brokers Worldwide's Data Processing Department has the capability to submit the necessary Mailing Plan files and to generate the barcodes required by Canada Post under their new guidelines. In the event you are working with a vendor that is not set up to meet these requirements, please give us a call to discuss how **Brokers Worldwide can help your organization meet these requirements and avoid unnecessary surcharges**.

For more detail on these upcoming requirements, please feel free to visit the following links:

Canada Post Addressed Admail™

http://www.canadapost.ca/cpo/mr/assets/pdf/business/aachanges_en.pdf

Canada Post Publications Mail™

http://www.canadapost.ca/cpo/mr/assets/pdf/business/pubchanges_en.pdf

Regards,

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