

BROKERS

WORLDWIDE

International Postal Services

BWW SERVICE SPOTLIGHT: SHIPPING SERVICES FOR ONLINE BOOKSELLERS

Are you an online bookseller looking for more favorable rates for US and international shipping?

Today's unstable economy coupled with the increased interest in digitalized books has resulted in a challenging environment for online booksellers. One of the ways that booksellers can realize savings while also increasing sales is by seeking out **more economical shipping options**. Brokers Worldwide offers a variety of shipping services that can provide booksellers with the benefits of **lower shipping costs** while maintaining and even **improving delivery times**.

At Brokers Worldwide, we have a **wealth of experience working with online booksellers** and work closely with a number of top sellers in the industry. As a result, we are well aware of the intricacies involved in the international shipping of books. By partnering with Brokers Worldwide, your company will benefit from **simplified international shipping**, significantly lower postage rates and improved delivery times. In addition, as a result of our extensive experience working with online booksellers, we are **sensitive to the importance of feedback ratings** and we understand the value you place on customer satisfaction.

Some of the key reasons to partner with Brokers Worldwide for your book shipping solutions include:

- A number of leading book sellers throughout the country have trusted Brokers Worldwide's **dependability** to mail their international orders.
- We offer Express, Priority and Standard services, with significant **postage discounts**.
- We can provide various levels of **visibility** for your orders as they are exported and delivered in destination countries.
- Brokers Worldwide conducts frequent "seeded" mailings in order to **monitor and measure actual transit times**.
- Brokers Worldwide offers **automated completion of export documentation**. We understand the customs process and can offer advice on how best to avoid delays in the clearance of your orders.
- As a **Postal Qualified Wholesaler (PQW) for the USPS**, we enjoy a close working partnership with USPS Senior Management. As a result, we are often successful in resolving postal issues quickly.
- If you sell on one of Amazon.com's international sites, **your feedback rating is critical to your success**. We notify our customers via email when events occur that may impact normal mail deliveries, such as labor strikes, weather, and civil unrest.
- Brokers Worldwide offers **nationwide pickups** and **worldwide delivery**.

For more information on the various shipping solutions we have available for online booksellers, **call us today at 1.800.MAIL.287** to speak with one of our experts. We look forward to partnering with you to bring your books to the world!

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